(c) Long term promotions were last made alongwith Select-List for 1985. Such promotions were discontinued from the Select Lists for 1986 onwards.

(d) Government discontinued the system of long term promotions in order to streamline the promotion process.

(e) 60 posts of Assistants remained filled up on ad-hoc basis for a period of 4 to 6 years, which were filled up on regular basis during the years 1992 and 1993.

Tie-up Between Doordarshan and U.K. Based GSTV

6521. SHRI SURESH KALMADI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Doordarshan has tied up with GSTV, a U.K. based cable TV Channel, in a bid to reach out to foreign markets and disseminate the Indian Government's view and opinions;

(b) if so, what are the complete details of the agreement;

(c) whether there will be any profit to the Doordarshan on this account; and

(d) if so, what will be the extent of the profit?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) to (c) Doordarshan has entered into an agreement with M/s. GSTV, London to provide it a daily three hour programme capsule containing programmes and news bulletins (to be taken live) for being shown on the company's satellite channel throughout UK and Europe. The programmes, carrying the Doordarshan logo, under the agreement, which is valid for an initial period of three years, would be supplied free of cost for the first three months whereafter GSTV would make an hourly payment to Doordarshan. In addition, Doordarshan would also get 10% of the gross revenue earned through these programmes (subscription/advertisement/ sponsorship). The agreement can be discontinued by either party through a notice of 12 months.

(d) It is too early to make any such assessment.

Functioning of Doordarshan Audience Research Television Unit

6522. SHRI SYED SIBTEY RAZI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether an Institution known as the Doordarshan Audience Research Television Unit is functioning under Doordarshan;

(bj if so, the details of its functions with criteria of its constitution;

(c) whether this Institution also represents the viewers;

(d) if so, the details thereof, with criteria fixed for selection of viewers;

(e) whether Government propose to telecast the working of the Unit for knowledge of the viewers; and

(f) if so, the details thereof and if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) Yes, Sir.

(b) The 20 Audience Research units of Doordarshan, manned by professional researchers, are engaged in the task of evaluation of programmes and providing feedback through surveys of a general/ specific nature conducted by them from time to time.

(c) and (d) The feedback is obtained